

*Bhaavya Kapur's*

Makeup Studio & Academy

[www.bhaavyakapur.com](http://www.bhaavyakapur.com)





# About Academy

The Bhaavya Kapur Hair and Make up Academy is India's upcoming learning platform for those wishing to enter the world of make up artistry, beauty, hair, nails, dressing up, draping and the works. We love dressing up and make up, and want to share our world and dreams with YOU. Our vision- To train you to give the best of your abilities in both professional and personal fields of beauty, hair and make up. Each class has a small number of students to ensure maximum personal attention so YOU get the most out of each course or workshop. We have something for everyone. Short courses, workshops, professional courses and often courses curated just to suit your needs. At BK Academy we believe knowledge is Power and we are committed to giving our students the best possible experience in this field, in the whole of India.

We call it- The BK Advantage, and we invite YOU to experience it!

## Contact

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*Bhaavya Kapur*

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- Beautician

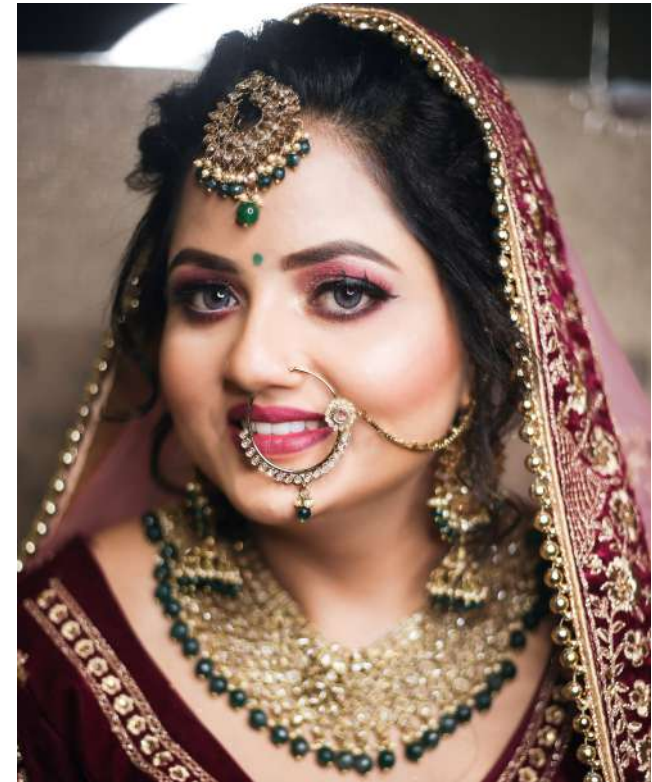


# Professional Courses

# Complete Makeup Artist Course

DURATION- 3 MONTHS

1. Make Your Dreams Your Profession.
2. The Course Begins By Introducing Topics Like
  - Cosmetology
  - Professional Makeup Kit With Tools
  - How To Set Your Own Studio
  - Skin Care
  - Common Skin Problems amongst others
3. It Will Also include Knowledge Of Different
  - Face Shapes
  - Eye Shapes
  - Lip Shapes
  - Nose Shapes
  - How to work on the aforesaid as a professional make up artist



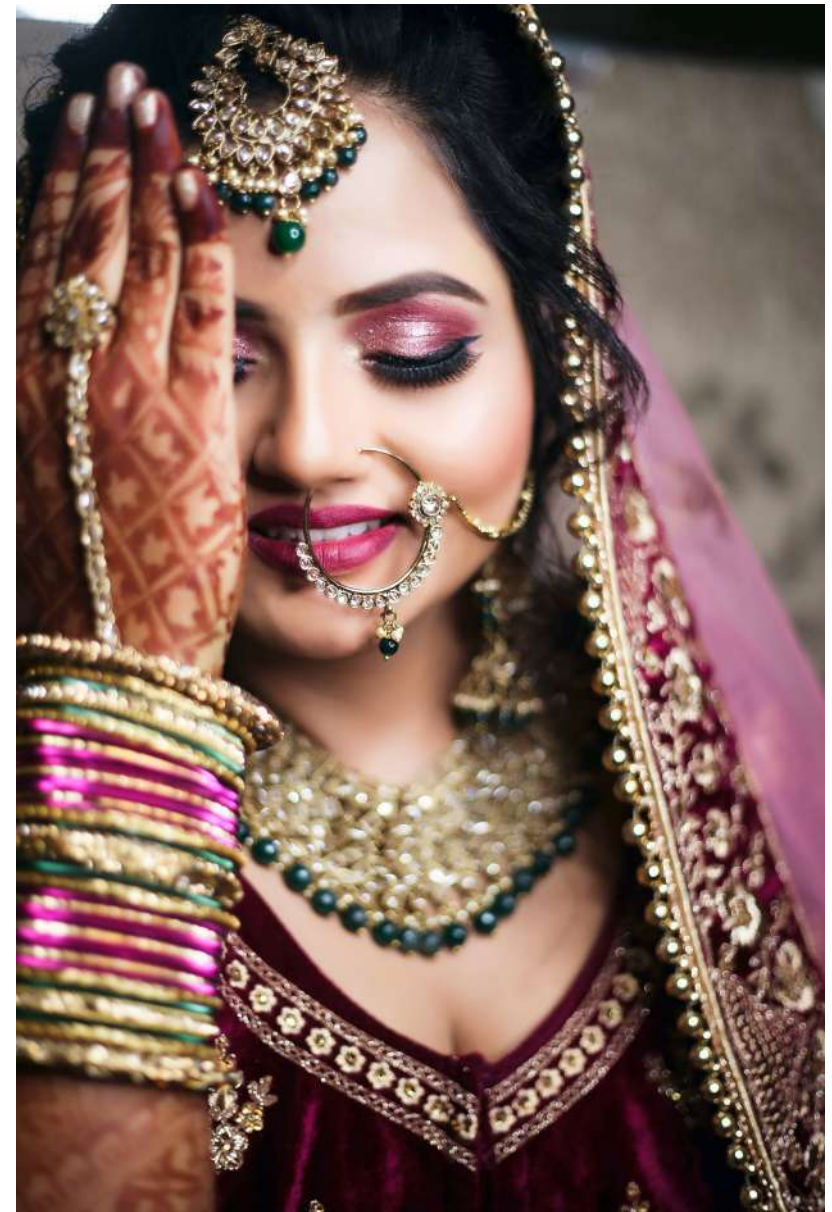
## There On We Move On To Our Modules-

1. Primers & Concealers
2. Creating Makeup Base-Liquid/Cream/Airbrush
3. Blushers & Highlighters
4. Contouring
5. Lipsticks
6. Eyebrows & Eye makeup
7. All This keeping The Color wheel of Makeup in Consideration
8. You Will Learn How To Work On Face Charts And Face Dummies

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### 1. The student shall also Be Learning-

- Basic to Advanced Hair styling
  - Basic to Advanced Draping
  - Airbrush Makeup Technique
  - Ramp Makeup Looks
  - Fashion Makeup Looks
  - Party Looks
  - All Regional Indian Bridal Looks with Complete Demo's shall also be covered in the course
3. All This will be followed by Theory and Practical Exam.
  4. The student Will Also Receive Free Portfolios of the Models they Dress Up for All The Final Exams.





Professional Diploma Course  
DURATION- 6 MONTHS



## A. ADVANCED MAKE-UP



1. What is Professional Make-up?
2. What does a professional Make-up Artist do?
3. Grooming and handling equipments to be a Professional Make-up Artist.
4. Setting up a professional Make-up Studio.
5. Types of Make-up offered in the market.
6. Client consultation and problem solving.
7. History of Make-up.
8. Skincare session with the dermatologist.
9. How to build a professional Make-up-kit, knowledge of Mac, and other Products.
10. All about how to choose best products for different skin types- Primers, foundations, lipsticks, blushers and other cosmetics.
11. Contouring, Highlighting and Strobing Techniques.
12. Different types of Eye Make-ups-Simple, Smokey, Bridal, and Glitter eyes, Pakistani, Arabic and Cut Crease.
13. False Eyelash usage and Application.
14. Fashion Make-ups (As done for Models & Magazines)
15. Red Carpet looks.
16. Creating a BRIDE, different bridal Make-up with demos.
17. How to choose the best hairstyle suited for the look being given.
18. Session with a Fashion Designer, how to choose the correct outfit for your clients according to the skin tone and occasion.
19. Cleaning & Maintenance of brushes and products.





# B. AIRBRUSH MAKE-UP (ABMU)



# AIRBRUSH MAKE-UP (ABMU)

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1. Understanding the technique of Air Brush Make-up.
2. Difference between Airbrush and regular Make-up.
3. Types of Airbrush systems available - Product knowledge.
4. Doing Make-up with Airbrush.
5. Foundation.
6. Blusher and Contouring.
7. Basic Eye Make-up.
8. Lipstick and Highlighters.
9. How to set Airbrush Make-up.
10. Cleaning and maintenance of your kit.

# C. ADVANCED HAIR STYLING (AHS)

1. Understanding hair textures and working with them.
2. Knowing different chemical treatments and protein treatments and their results. (Rebonding, Smoothing, highlighting, cysteine, Keratin).
3. Knowing about non-chemical salon treatments. (Hair spa and deep conditioning).
4. Knowledge of which hairstyle will suit which face type.
5. Making a puff to suit face shape.
6. Different types of curls (hot curls, hot rollers, magic curls, tongs).
7. Professional hair straightening.
8. Six types of Braids.
9. Four messy hairstyles (buns, braids and curls).
10. Thirty elegant hair up do's (for engagement, reception, bridal, party).
11. Five advanced bridal hairstyles.
12. Five fashion hairstyles.
13. Tools and products required and how to use them.
14. How to use hair extensions.



A dark, heavily embroidered skirt with intricate white and gold patterns, displayed against a light-colored wall. The embroidery features floral and geometric motifs. The skirt is shown from a side-on perspective, highlighting its flared shape and the detailed work on the fabric. A semi-transparent dark grey banner is overlaid at the bottom of the image, containing the text 'D. ADVANCE DRAPING (AD)'.

D. ADVANCE DRAPING (AD)



# Advanced Draping (AD)

1. Understanding different fabrics and their fall.
2. Understanding which fabric will suit which body type.
3. Sessions with a Fashion Designer to understand which outfit suits which body type.
4. Simple Lehenga and Gharara Dupatta setting.
5. Advanced Bridal Lehenga and Gharara Dupatta setting.
6. Setting of two Dupattas.
7. Saree Draping using different fabrics.
8. Simple Ulta palla.
9. Simple Seedha palla.
10. Saree with Dupatta.
11. Bengali Style.
12. Maharashtrian Style.
13. South Indian Style.
14. Old Fashioned Mumtaz Style.
15. Using Fancy Pins and Waist Chains.
16. Care and maintenance of Fabrics.



E. BEAUTICIAN

# BEAUTICIAN



1. Structure & Function of Skin.
2. Common Skin Problems.
3. Skin Peelings.
4. Acupressure Therapy.
5. Lymphatic Drainage System and Lymphatic Massage.
6. Waxing Normal and Rica.
7. Bikini Wax.
8. Manicures.
9. Pedicures.
10. Cleanups.
11. Facials.
12. Skin Treatments.
13. Threading (Face & Body).
14. Steam (Face & Body).
15. Knowledge about Jacuzzi and Sauna.
16. Body Massage & Polishing.
17. Nail Paint, Nail Art & Nail Extension.
18. Knowledge of equipment.
19. Packs & Masks.
20. Bleach (Types & Preparation).
21. Homecare & Recommendation.
22. Personality Development (Health & Hygiene).



# F. HAIR TECH PRO

1. Preparing clients for salon services.
2. Personal grooming & Hygiene.
3. Sterilization and Sanitation.
4. Trichology.
5. Hair Disorders.
6. Deep conditioning.
7. Product Knowledge.
8. Scalp and Hair Analysis.
9. Spa.
10. Hair cutting tools.
11. Face Shapes.
12. Coordinating salon services.
13. Removing chemicals from the hair.
14. Selling products and services.
15. Diagnoses of client's hair and scalp conditions.
16. Treating hair and scalp.
17. Cutting hair.
18. Dressing and styling hair.
19. Permanent wave and chemical services.
20. Hair Coloring.



21. Salon team coordination.
22. Appointments and client schedules.
23. Maintaining a clean and efficient workplace.
24. Communication in the workplace.
25. Clients reception and consultation.



# G. NAIL ART

A successful nail technician has an eye for detail and a certain talent for recognizing what is needed for excellent nail care. It means creativity to perfection. A nail technician is a beauty specialist who is responsible for grooming and appearance of a client's fingernails and toe nails. Here the student will learn about common nail problems and diseases and contra-indications for a nail art. We will be teaching hygiene and maintenance of nails, cleaning products and effects for harsh temperatures on nails. The student will also learn about the atmosphere at a nail salon or a professional salon. The impact of dressing and personality shall be discussed to give a strong base to your career.

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# H. MEHENDI

Mehendi course will train you with necessary theoretical and practical details like Mehendi application, making a cone, preparation of Mehendi and different styles of Mehendi - Including Rajasthani, Gujarati, Arabian, Engagement, And Bridal Amongst others.

# Hair Technician Course

DURATION- 3 MONTHS



1. Preparing clients for salon services.
2. Personal grooming & Hygiene.
3. Sterilization and Sanitation.
4. Trichology.
5. Hair Disorders.
6. Deep conditioning.
7. Product Knowledge.
8. Scalp and Hair Analysis.
9. Spa.
10. Hair cutting tools.
11. Face Shapes.
12. Coordinating salon services.
13. Removing chemicals from the hair.
14. Selling products and services.
15. Diagnoses of client's hair and scalp conditions.
16. Treating hair and scalp.
17. Cutting hair.
18. Dressing and styling hair.
19. Permanent wave and chemical services.
20. Hair Coloring.
21. Salon team coordination.
22. Appointments and client schedules.
23. Maintaining a clean and efficient workplace.
24. Communication in the workplace.
25. Clients reception and consultation.



# Beautician

DURATION- 3 MONTHS

1. Structure & Function of Skin.
2. Common Skin Problems.
3. Skin Peelings.
4. Acupressure Therapy.
5. Lymphatic Drainage System and Lymphatic Massage.
6. Waxing Normal and Rica.
7. Bikini Wax.
8. Manicures.
9. Pedicures.
10. Cleanups.
11. Facials.
12. Skin Treatments.
13. Threading (Face & Body).
14. Steam (Face & Body).
15. Knowledge about Jacuzzi and Sauna.
16. Body Massage & Polishing.
17. Nail Paint & Nail Art & Nail Extension.
18. Knowledge of equipment.
19. Packs & Masks.
20. Bleach (Types & Preparation).
21. Homecare & Recommendation.
22. Personality Development (Health & Hygiene).

# Advanced Hairstyling (AHS)

DURATION- 10 DAYS

1. Understanding hair textures and working with them.
2. Knowing different chemical treatments and protein treatments and their results. (Rebonding, Smoothing, highlighting, cysteine, Keratin).
3. Knowing about non-chemical salon treatments. (Hair spa and deep conditioning).
4. Knowledge of which hairstyle will suit which face type.
5. Making a puff to suit face shape.
6. Different types of curls (hot curls, hot rollers, magic curls, tongs).
7. Professional hair straightening.
8. Six types of Braids.
9. Four messy hairstyles (buns, braids and curls).
10. Thirty elegant hair up do's (for engagement, reception, bridal, party).
11. Five advanced bridal hairstyles.
12. Five fashion hairstyles.
13. Tools and products required and how to use them.
14. How to use hair extensions.



# Advanced Nail Art

DURATION- 15 DAYS

A successful nail technician has an eye for detail and a talent for recognizing what is needed for excellent nail care. It means creativity to perfection. A nail technician is a beauty specialist who is responsible for grooming and appearance of a client's fingernails and toe nails. Here the student will learn about common nail problems and diseases and contra-indications for a nail art. We will be teaching hygiene and maintenance of nails, cleaning products and effects for harsh temperatures on nails. The student will also learn about the atmosphere at a nail salon or a professional salon. The impact of dressing and personality shall be discussed to give a strong base to our career.







# Advanced Mehendi

DURATION- 15 DAYS

Mehendi Course Will Train You With Necessary Theoretical And Practical Details Like Making A Cone, Preparation Of Mehendi, Mehendi Application And Different styles Of Mehendi

Rajasthani, Gujarati, Arabian, Engagement, Bridal Etc.

Regular Classes Will Be Held for 2 Hours/Day at BK Academy.

# Advanced Make-up With Airbrush Techniques

1. What is Professional Make-up?
2. What does a professional Make-up Artist do?
3. Grooming and handling equipments to be a Professional Make-up Artist.
4. Setting up a professional Make-up Studio.
5. Types of Make-up offered in the market.
6. Client consultation and problem solving.
7. History of Make-up.
8. Skincare session with the derma.
9. How to build a professional Make-up-kit, knowledge of Mac, and other Products.
10. All about how to choose best products for different skin types Primers, foundations, lipsticks, blushers and other cosmetics.
11. Contouring, Highlighting and Strobing Techniques.
12. Different types of Eye Make-ups-Simple, Smokey, Bridal, and Glitter eyes, Pakistani, Arabic and Cut Crease.
13. False Eyelash usage and Application.
14. Fashion Make-ups (As done for Models & Magazines).
15. Red Carpet looks.
16. Creating a BRIDE, different bridal Make-up with demos.
17. How to choose the best hairstyle suited for the look being given.
18. Session with a Fashion Designer, how to choose the correct outfit for your clients according to the skin tone and occasion.
19. Cleaning & Maintenance of brushes and products.

## DURATION- 15 DAYS

Understanding the technique of Air Brush Make-up

1. Difference between Airbrush and regular Make-up.
2. Types of Airbrush systems available - Product knowledge.
3. Doing Make-up with Airbrush.
4. Foundation.
5. Blusher and Contouring.
6. Basic Eye Make-up.
7. Lipstick and Highlighters.
8. How to set Airbrush Make-up.
9. Cleaning and maintenance of your kit.



# Online Courses



# Online Advanced Makeup Course by Bhaavya Kapur

DURATION- 1.5 MONTHS

Learn Everything About Professional Makeup Products, Indian And International. Thorough knowledge of Tools And How To Set Up Your Own Makeup Studio Learn The Latest Makeup Techniques; All The Tips And Tricks Of High End Fashion Makeup Styles. Watch Complete Makeup Demo's With Advanced Hairstyles.

Learn How To Drape And Select jewellery And About All Latest Hair Accessories And Even How To Apply Hair Extensions. It's An All In One Course For All Upcoming Makeup Artists.

# Online Personal Makeup Course by Bhaavya Kapur

DURATION- 7 DAYS

Personal Makeup Course includes Learning The Appropriate Makeup Looks For Everyday And Special Occasions.

Students will learn Daily Home Care Routine And Also Get Grooming Tips From Bhaavya Kapur Herself. All Students Are Required To Have Their Kits Ready Before The Class & A Place With Good Lighting, Internet Connection And Mirrors For The Practice Purpose During Online Classes. The Product List Will Be Provided At The Time Of Admission.





# Online Personal Makeup Course by Senior Artist

DURATION- 7 DAYS

Personal Makeup Course includes Learning The Appropriate Makeup Looks For Everyday And Special Occasions. Students Will Learn Daily Home Care Routine And Also Get Grooming Tips from Bhaavya Kapur's team of experts. All Students Are Required To Have Their Kits Ready Before The Class & A Place With Good Lighting, Internet Connection And Mirrors For The Practice Purpose During Online Classes The Product List Will Be Provided At The Time Of Admission



## Master Class With Bhaavya Kapur

1. A Special Seasonal Bonanza Master Class Planned With Bhaavya Kapur.
2. 4 Hours of exclusive interaction to clear your doubts and learn the tricks of the trade.
3. Special emphasis on our expertise- Dressing up a bride from Head to toe!



# Seminars by Team of Experts

Duration - 4Hrs

Seasonal seminars will regularly be planned with a team of experts for various topics and new introductions in the business of beauty. Learn to move with the times!





Add to Your Business Skills



# Business Planning With Social Media Management

DURATION- 7 DAYS

## **Social Media Influencer:**

- How to use social media handles to create your following.
- What hashtags to use to increase visibility.
- How to identify interesting content.
- How to create content.
- How to manage and shoot Reel options on Instagram.
- How to do Digital marketing through (Instagram Sponsored advt advertising, google adword advertising).
- Basic knowledge of SEO (search engine optimization services).
- How to create a safe social media environment.
- Identifying threats.

## **Basic Personal Photography :**

- How to use your mobile to take impressive photographs.
- Take the best selfies.
- Identify the most flattering profiles.
- Poses.
- How to make and edit videos.
- Basic knowledge of editing apps.



# Nutrition, Diet & Healthier Lifestyle

DURATION- 7 DAYS

- Dietetics.
- Nutrition, Family & Community Nutrition.
- Special Emphasis on Weight Management and Practical.
- Special emphasis on diets & recipes.
- 10 healthy recipes for kids & self.
- Lifestyle changes & Alteration.
- Calorie monitoring with tips and tricks.





# Upgrading Life

# Personal Makeup

DURATION- 7 DAYS

It helps you look professional and get ready for your day ahead. You do it for yourselves or to impress others; to be confident and feel good. Your droopy eyes can turn bright; using a concealer can make you witness a miracle. When it comes to zits, blotchiness and blackheads, you know exactly how to take care and look impressive. A personal makeup course can make all the difference you want.



1. Personal Makeup Classes would brief with the following points.
2. Knowing your skin type.
3. Choosing correct Product for your face from different products available in the market.
4. Application of foundations.
5. Dewy and Matte Looks.
6. Application and use of blusher and highlighter.
7. Basic contouring to suit your face type.
8. Lipstick application and different types of Lipsticks available.
9. Basic eye makeup routines.
10. Smokey eyes using different colors.
11. Waterproof makeup.
12. Natural/Nude makeup.
13. Application of Kajal, Mascara and Gel liners.
14. All tools required and how to clean and maintain them.
15. Setting your makeup and how to make it last longer.

Personal Makeup Course Includes Learning The Appropriate Makeup Looks For Everyday And Special Occasions. Students Will Learn Daily Home Care Routine And Also Get Grooming Tips From Bhaavya Kapur.

# Personal Grooming, Communication & Soft Skills

DURATION- 15 DAYS

## 1. Self Grooming

- Grooming and etiquette:
- Manners
- Styling
- Be the best version of yourself
- Self Make up:
- Skin knowledge
- Product knowledge
- Basic Everyday makeup
- Contouring and highlighting
- Basic eye makeup
- Basic hair styling

## 2. Communication:

- Speak well
- Interaction and confidence
- Correction of basic English mistakes
- Personality development
- Be a good listener
- Connecting with an audience
- Confidence building

## 3. Mobile Photography:

- How to use your mobile to take impressive photographs.
- Take the best selfies.
- Identify the most flattering profiles
- Poses
- How to make and edit videos
- Basic knowledge of editing apps



# Personal Hair Styling (PHS)

## DURATION- 10 DAYS

1. Understanding hair textures and working with them.
2. Knowledge of which hairstyle will suit which face type.
3. Making a puff to suit face shape.
4. Different types of curls (hot curls, hot rollers, magic curls, tongs).
5. Different types of Braids.
6. Different messy hairstyles (buns, braids and curls).
7. Few elegant personal updos.
8. Different fashion hairstyles.
9. Tools and products required and how to use them.
10. How to use hair extensions.



# Personal Draping (PD)

DURATION- 3 DAYS

1. Understanding different fabrics and their fall.
  2. Understanding which fabric will suit which body type.
  3. Sessions with a draping expert to understand which outfit suits which body type.
  4. Simple Lehenga and Gharara Dupatta setting.
  5. Setting of two Dupattas.
  6. Saree Draping.
    - Using different fabrics.
    - For different styles.
  7. Using Fancy Pins and Waist Chains.
  8. Care and maintenance of Fabrics.
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# Party and Bridal Makeup Looks

DURATION- 10 DAYS

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This Crash Course Is Designed For Individuals Who Have Knowledge Of Basic Makeup Application. This Course Includes Brushing Up Of Skills For Different Party And Bridal Makeup Looks.

Knowledge Of Products And Tools Will Be Shared During The Classes. Skin Care And Physiology Will Also Be A Part Of The Syllabus.

The Students Will Carry Their Makeup Kits And Practice Daily During Class Hours With The Head Trainer. It Can Be A One On One Session Or A Group Of Upton 4 Students. Latest Trending Makeup Techniques Will Be Taught According To Different Face Shapes/ Eye Shapes/ Skin Color And Textures.





# Party & Bridal Hairstyling

DURATION- 10 DAYS

Students Will Gain Knowledge Of Hair Care And Styling Products. They Will Be Thorough With Different Hair Textures/ Tools And Home Care Products Of All Professional Brands.

Latest Party/ Engagement And Bridal Hairstyles Will Be Taught With A Practice Session Following. How To Apply Maang tika And Hair Accessories Will Also Be A Part Of These Sessions.



# Eye Make up Looks

DURATION- 3 DAYS

1. Natural Eyes.
2. Pakistani & Muslim Bride eye look.
3. Fashion eye look.
4. Shimmery Eyes.
5. Cat Eyes.
6. Gradient Eyes.
7. Heavy Eyeliner.
8. Cut Crease Eyes.
9. Smokey eyes.
10. Sunset Eyes.
11. Highlighter Eyes.
12. Voluminous Lashes.
13. Feathery Brows.
14. White Eyeliner.
15. All-Over Metallic Eye shadow.



# Professional Hair Cutting

DURATION- 10 DAYS

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In This Course, Students Will Learn About Tools Used For Hair Cuts, Including Razors, Scissors And Clippers. They Will Be Introduced To Basic Cuts For Women And Men. They Will Learn Hair Cuts According To Different Face Shapes And Also Some Trendy Hair Cuts. Students Will Learn Advanced Techniques Like Texturing, Personalized Detailing And Finishing. Proper Hygiene, Sanitization And Sterilization Measures Will Be Taught As Well.

# Hair Coloring & Streaking

DURATION- 12 DAYS

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Students Are Introduced To Hair Color Theory And Techniques. This Course Will Also Provide Coloring Consultation With Clients Prior To Actually Performing The Service. Students Will Learn Safety Methods And Ways To Prepare And Mix Customized Colors. Creating Highlights And Lowlights And Performing Color Corrections Are A Part Of The Course Work.



# Smoothing, Straightening & Spa Work

DURATION- 15 DAYS

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In This Course, Students Learn About Chemicals Used For Permanent Straightening And Waves. They Will Also Learn Techniques Like Keratin, Smoothing And Cysteine.

Students Will Learn To Analyze What Products Work Best With Different Hair Types. They Will Also Learn Hair Care With Different Spa Techniques And Home Care Routine For Clients. Different Hair Brands Will Be Taught About.

# Beautician

DURATION- 12 DAYS

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The Term Beautician Encompasses Many Specializations, With Esthetics & Cosmetology Being Most Common. Training Programs Are Available At BK Academy.



# Beautician

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*Beauticians Can Pursue A Career With a Studio/ Parlour.  
The Crash Course Includes The Following Headings:*

1. Skin Care And Products.
2. Cosmetology And Health.
3. Nutrition And Physiology Of Skin.
4. Waxing – Face, Full Body And Bikini Wax.
5. Bleaching & D-Tan.
6. Scalp Treatments.
7. Manicures & Pedicures.
8. Clean Ups & Facials.
9. Threading.
10. Client Consultation.
11. Body Massage And Polishing.





[www.bhaavyakapur.com](http://www.bhaavyakapur.com)